

# **Profile of Candidates - Directors' Election 2026**

Profile of candidates contesting for the Directors Election of WorldCall Telecom Limited to be held on 30 April 2026 at the Annual General Meeting ("AGM")

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## **1. Mr. Mehdi Mohamed Jawad Abdullah Al Abduwani** **Chairman - Non-Executive Director**

Mehdi has a diverse experience in the fields of economic planning banking services, corporate and finance management, and telecommunications.

He held several key positions, including the Director General of Development Planning at the Supreme Council for Planning, Sultanate of Oman. In addition, he chaired a number of companies' boards of directors and sub-board committees. He has been a board member of Oman Telecommunication Company SAOG, Mobile Telecommunication Company (Zain Group / Iraq and Jordan), Oman International Bank, Muscat Insurance Company, National Ferries SAOC and a number of other companies inside and outside the Sultanate of Oman. Mr. Mehdi's placement on various BoDs is a testament to his business acumen, understanding of governance structures and excellence in leadership positions.

Al Abduwani holds a bachelor's degree in economics from Yarmouk University in Jordan and a post graduate degree in development planning techniques from the Netherlands.

## **2. Mr. Mansoor Ali** **Non-Executive Director**

Mr. Mansoor brings over 32 years of extensive experience in the ICT and telecommunications industry, including more than 25 years in senior management roles and as a board-level advisor. He has a strong track record in leading technical operations, with deep expertise in network rollouts, operations and maintenance, and large-scale telecommunications infrastructure. His leadership has been instrumental in driving operational efficiency and supporting strategic growth initiatives within the sector.

Throughout his career, he has developed significant expertise in business processes, systems engineering, and operations management, along with specialized knowledge in power industry billing solutions and mobile communications. He has also contributed to international business expansion initiatives and has been actively involved in evaluating strategic acquisitions and diversification opportunities.

Mr. Mansoor is a graduate Telecom Engineer from UET Lahore and holds a Master's degree in ICT/Information Systems from the University of Greenwich, UK. He is recognized as a strong technical and strategic professional with a comprehensive understanding of the evolving ICT landscape.

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### **3. Mr. Muhammad Shoaib** **Independent Director**

Mr. Muhammad Shoaib is a distinguished telecommunications professional and engineering leader with nearly four decades of expertise. He earned his bachelor's degree in Electrical Engineering with Honors from NWFP UET Peshawar, specializing in Telecommunications—a foundation that paved the way for a career defined by technical innovation and large-scale infrastructure development.

His professional journey began at Carrier Telephone Industries (CTI), a joint venture between PTCL and Siemens Germany. Between 1987 and 1996, he rose from a design engineer to a project leader, overseeing the development of essential systems such as Digital PABX, automatic call distribution, and wireless adapters. This early tenure established his reputation for managing complex R&D projects within the national telecom landscape.

As a founding member and Director Technical at WorldCall, Mr. Shoaib was instrumental in modernizing Pakistan's connectivity. He spearheaded the rollout of the country's first Hybrid Fibre Coaxial (HFC) network and introduced Internet Over Cable (IOC) services. His leadership was critical in replicating high-quality optical fiber networks across Lahore and Karachi, significantly improving service standards and network resilience.

Following the deregulation of the telecom market in 2003, he became a key figure in national policy and regulatory affairs. He maintained a close liaison with the Ministry of IT, the PTA, and PTCL, helping WorldCall secure vital LDI, LL, and WLL licenses. His strategic oversight ensured the successful design and project management of redundant long-haul optical fiber rings spanning from Karachi to Peshawar.

In 2007, Mr. Shoaib transitioned into entrepreneurship as the CEO and founding Director of Technology At Work (Pvt) Limited (T@W). In this capacity, he continues to provide specialized consultancy and project implementation services, leveraging his deep technical and regulatory knowledge to guide the ICT sector.

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#### **4. Mr. Babar Ali Syed** **Executive Director**

Mr. Babar Ali Syed has 25 years of vast experience in the Telecomm Industry, Mr. Syed previously held the position of Chief Executive Officer at WorldCall Telecom from 2008 until May 2023. Prior to this, he has maintained various roles in WorldCall Telecom Limited as Managing Director for over six years, Consultant for Broadband Karachi deployment, Chief Operating Officer LDI and ED WLL. His previous experiences include senior project management positions with Alcatel and project execution portfolio. His core skills include Defining and elaborating scope of work, Fiber Optic-Network Engineering and Deployment, GSM Network Deployments, Broad band Network Roll outs and projects rollouts for Telecom operations.

He successfully led the team for acquisition of WorldCall Telecom which is 2nd largest listed Telecom Company of Pakistan Stock Exchange having its operations across Pakistan. Core Expertise include development and implementation of business strategy, corporate governance, business development and team management.

#### **5. Mr. Muhammad Azhar Saeed** **Executive Director**

Mr. Saeed has professional experience of more than 17 Years. He is working with the WorldCall since last 10 years. Areas of expertise include Corporate, Audit and Accounts, Financial and Management Reporting, Taxation and Business Process Re-Design as well as ERP.

He was part of team responsible for organizational strategy financial planning as well as acquisitions. He is also responsible for corporate governance and compliance. He is a rare individual who has worked on listed company acquisition transactions. He part of team currently working on acquisition of WorldCall and holds CEO position of the company acquiring WTL.

He was part of team who has successfully completed Business Process Re-Design across the organization whereby all processes of the company were re-designed along with policies and procedures in line with best practices which lead to Implementation of latest ERP.

Before joining WorldCall he worked with Chartered Accountant firm and gained experience in different industries including banks, textile and other industries and gained experience of management consultancy in different industries.

Mr. Saeed is a Member of Institute of Chartered Accountant of Pakistan.

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## **6. Mr. Mubasher Lucman** **Independent Director**

Mr. Mubasher Lucman is a prominent media leader and former public servant who served as a Provincial Caretaker Minister for Information Technology, Broadcasting, and Communication & Works. During his government tenure, he oversaw massive infrastructure projects, including the maintenance of 68,000 kilometers of highways and the completion of the landmark Arfa Karim Technology Tower in Lahore. His leadership was defined by a commitment to finalizing stalled national projects and advancing the country's technological footprint.

Within the corporate and digital landscapes, Mr. Lucman has been a strategic force in the WorldCall Group, played an integral role in the public listing of two companies on the Pakistan Stock Exchange, and facilitated significant foreign investment. A digital pioneer, he helped launch Pakistan's first web portal and currently manages *Baaghi TV*. His professional background is distinguished by his ability to launch top-tier television channels in record time and lead senior management teams through complex market entries.

Recognized as one of Pakistan's most influential personalities, Mr. Lucman is a highly decorated investigative journalist and recipient of the President's Pride of Performance and Sitara-e-Imtiaz. Beyond his media accolades, which include the Rumi and Agahi Awards, his massive social media presence and reputation as a brand ambassador make him a key figure in the telecom and IT sectors. He continues to leverage his platform to advocate for social justice while providing high-level strategic direction in the media and technology domains.

## **7. Mrs. Hina Babar** **Non-Executive Director**

Mrs. Hina Babar is a graduate in Economics and Journalism from Punjab University. She has work experience in Middle East with more than a decade old association with WorldCall. She brings along intellectual and gender diversity on our Board.

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## **8. Mr. Tariq Hasan** **Independent Director**

Mr. Tariq Hasan has over 18 years of extensive experience in the field of banking and finance. His professional experience covers credit and corporate finance, as well as financial inclusion of small & medium enterprises in Pakistan. Currently he is serving as Vice President, Corporate & Investment Banking, at Pak Oman Investment Company Limited. He has also served in key roles in collaboration with the central bank and representatives of the banking industry to help roll out initiatives for broadening financial inclusion, improving efficiency within the banking sector, and advancing the cause of economic empowerment. Mr. Tariq has previously worked at Habib Bank Limited and Pakistan State Oil Company Limited.

He holds BBA and MBA degrees from the Institute of Business Administration, Karachi.